



## JA Regional Champion Roles & Responsibilities

Junior Achievement of South Dakota Regional Champions (JA Regional Champions) are called upon to contribute their skills and network in such areas as event-planning, marketing, volunteer recruitment and fundraising.

JA Regional Champions are nominated by a process of approval by the JA Region and the Junior Achievement of South Dakota State Board Liaison to the region. JA Regional Champions, unless otherwise stated, serve for three-year terms.

JA Regional Champions may serve successive terms upon nomination and approval by the JA Region and the Junior Achievement of South Dakota State Board Liaison.

### JA Regional Champion Responsibilities

#### 1. Understand and Articulate JA's Mission:

- Support JA's purpose – Preparing students to succeed.
- Support JA's niche – Connecting students and community through relevant experiences.

#### 2. Embody and Embolden JA's Core Values:

- Collaboration – We can't fulfill our mission alone.
- Optimism – We are persistent as we strive for positive outcomes.
- Generosity – We build thriving communities by sharing our time, talent, and treasure.
- Relevance – We continuously evolve to meet the needs of an unwritten future.
- Respect – We see and celebrate the value in ourselves and others.

#### 3. Engage:

- Participate in Statewide Champion calls as scheduled.
- Attend local community meetings as scheduled.
- Participate in or attend JA special events in region.
- Participate on local or statewide committees as requested.
- Include JA in annual philanthropic giving at a level commensurate with resources.

#### 4. Advocate:

- Secure resources for JA (volunteers, funding, etc.).
  - i. Coordinate with JA staff to ensure volunteer capacity to complete programs.
  - ii. Coordinate with JA staff to determine kit pickup, new volunteer training, and JA Ethics plans.
  - iii. Coordinate with JA staff to ensure a successful Fund Drive and the completion of investor calls.
  - iv. Open doors to bring new supporters to JA.
- Actively steward JA's partners to thank them for their impact on students.
- Solicit opportunities for presentations at service clubs, PTAs, etc.